

# 2023 IMPACT





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## NOTE OF THANKS



## FROM OUR EXECUTIVE DIRECTOR, JON HUTCHISON



I first want to THANK all our individual and corporate investors. Your generosity in 2023 was greatly appreciated. Our impact report is our opportunity to take you on a journey of what was accomplished with your help. To say that this journey didn't have peaks and valleys or curves would not be truthful.

During the valleys or navigating the curves, I would hear a commitment or receive an investment that would give us the push we needed to keep going. So again, THANK YOU.

As I reviewed this report, I was reminded of all the time and conversations we had about how we become better. The first way we want to be better is in our staffing. We seek out people who want to impact and change lives. It states in our mission statement that we want to "empower all young people to reach their full potential." This part of our mission statement is what we look for in a person to work at BGCW. It is finding staff that want to invest in our young people, and I would say that by what we have done in 2023, we have those types of people on staff. We even have admin staff working daily in our clubs.

Another way that this report reflects our striving to be better is through the community partnerships we have. We had Viola Startzman come in and help us teach smart girls for some of our middle school girls. Wayne Center of the Arts has helped our kids engage in various art expressions. Our partnership with the College of Wooster was the most recent, which sent us 20 college students who helped us with "PowerHour" (homework help). In our programming time, we set aside an opportunity for our kids to receive help with school work, study for tests, or just review their work from the day. Because of this help, we have begun to see a rise in our kids' scores. A chart shows the increase by half letter grade with our 5th and 6th-grade kids in their core classes (Math, Science, Social Students, and Language Arts). This is just the beginning. I would like to see more of our kids have the opportunity to receive help.

As we entered into 2024 and our 10th anniversary, a decade of difference. I am excited to see how much more we can do in 24 with your help. This journey can only be done with you helping us empower people to reach their full potential. Enjoy what you have helped BGCW to do.

Jon Hutchison



### CLUB OVERVIEW

•••• MISSION

To empower all young people to reach their full potential as caring, productive, responsible citizens

190

34

4

Youth served in 2023

Staff members

Club sites

46%

of Club kids live in SINGLE PARENT HOMES 69%

....

of Club kids are UNDER AGE 10

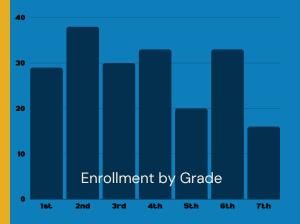
45%

of Club kids are FREE/REDUCED

1:12

ratio of Club staff to YOUTH





\$3,704

Total cost to BGCW per child to attend Club for the year

→ \$17.47

Total cost to BGCW per child to attend Club per day

#### THE AFFORDABILITY OF CLUB

#### SCHOOL-YEAR FEES

#### Reduced:

.85 cents/day \$150/school year

#### **Full Price:**

\$1.42/day \$250/school year

#### SUMMER FEES

#### Reduced:

\$8.42/day \$320/8-wk summer

#### **Full Price:**

\$16.84/day

\$640/8-wk summer



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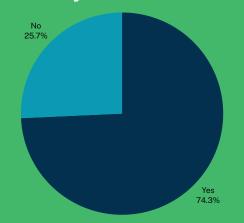


## KEY STATS

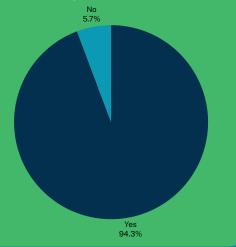


Afterschool programs yield a substantial return on investment, saving at least \$3 for every \$1 invested, through increasing youth's earning potential, improving their performance at school, and reducing crime and juvenile delinquency.

Parents who work within the city of Wooster



After-school care is necessary to finish their workday



Partnership with Wayne Center for the Arts providing art programs for Club youth



1,440 MIN SPENT IN ART PROGRAMS



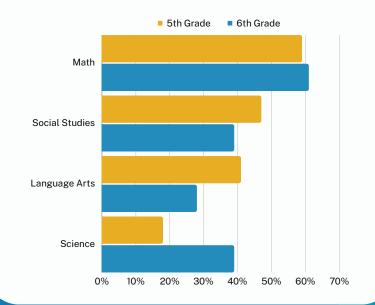
College of Wooster students work weekly at Edgewood Club to help with homework time





20 HOURS/MONTH

Percentage of Club kids who saw an improvement of at least one half letter grade over the semester



## SUMMER CAMP

#### **GREAT SUMMERS START HERE**

Summer Camp came with all the usual things this year; plenty of hot days, popsicles, swimming and games. It also presented us with some big challenges. Our Club at Edgewood was undergoing HVAC construction, so all of Camp had to be relocated to the high school.

Then came the SMOG.
Wildfires in Canada created dangerous breathing conditions and all the usual fun and games played outside came to a halt and everyone had to stay inside.





#### SUMMER BY THE NUMBERS

Summer Enrollment

133

Number of Staff

31

Field Trips

5

## PROGRAM SPOTLIGHT

Through Project CHOP, BGCW works with local food markets and vendors to ensure that no child goes to bed hungry. Club staff offer a safe and welcoming environment where kids can come together after school to enjoy a well-balanced and delicious meal. These meals are designed to meet their nutritional needs, ensuring they have the energy and focus they need to excel academically and socially.

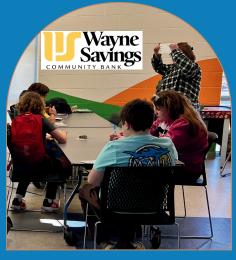
The Panda Cub Club is a local extension of our national partnership with Panda Express where kids to learn, explore, find inspiration, play, discover and build connections. Panda Cub Club aims to enrich families' lives with activities that exercise both mind and body, deepen cultural understanding, and explore diverse American perspectives.

Together with a partnership with Wayne Savings Community Bank, BGCW pairs youth with supportive Club mentors and volunteers to develop the financial skills that can lead to workplace readiness, lifelong financial stability and overall success.

Through our partnership with WCA and their Community Outreach Program, Club members are invited to participate in art, whether through exposure, education, or creative expression, art plays a pivotal role in enhancing the quality of life for individuals. The positive impact is far-reaching; For young people, exposure to the arts carries significant implications for their education and well-being.









## \*FORMULA FOR IMPACT

Targeted credentialed curriculum from BGCA, Formula for Impact is centered on the following core impact areas:

Academic Success The Academic Success curriculum is designed to ensure that all Club members graduate from high school on time. It is the cornerstone of our work. Power Hour and Summer Brain Gain are foundational programmatic components of this effort.



Character & Leadership Character & Leadership curriculum provides our members with the tools necessary to become caring and responsible residents and prepares them to be future leaders. Program participants develop skills for planning, decision-making, and contributing to the Club and their community.

Healthy Lifestyles Healthy Lifestyles curriculum develops our members' capacity to engage in positive behaviors to nurture their well-being, set personal goals, and grow into self-sufficient adults. Triple Play, SMART Moves, general athletics, and food insecurity initiatives are foundational programs incorporated into daily activities.



Mental Health and Well-Being programming is designed as a continuum of increasing supports and specialized programs. Programs that support the social and emotional well-being of young people, like Smart Girls and Passport to Manhood, lead to increased academic success, less emotional distress, and more positive social behavior.

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## FINANCIAL REPORT

#### **STATE GRANT FUNDING**

#### Keeping funds in the Wooster community

State Expansion Grant

TANF Grant Academic Recovery Grant

\$143,000

\$200,000

\$125,000

#### **INVESTOR PORTFOLIO**

YOY Increase in Donations

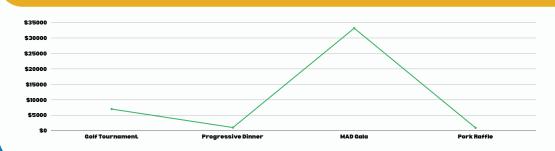
**63**%



Donations Made Online

**58%** 

#### **EVENT REVENUE**



### BOARD SPOTLIGHT

Board of Directors President, 2021-2023 Andy Badertscher, CFP°, CLU°



I am a lifelong resident of Wayne County and a graduate of Wooster City Schools (1995). My wife Jen and I have been fortunate to raise our family of four children in Wooster over the last 20+ years. Professionally, I am a partner at Hummel and serve as a financial advisor in our wealth management team which I have also enjoyed for more than 20 years in the Wooster community. In addition to the Boys & Girls Club of Wooster, I'm currently serving in various roles at Wooster Church of the Nazarene and the Central Christian School booster club.

#### A look back over 2023...

"As we recently closed the books on 2023, I'm proud to reflect on the year and say the Boys & Girls Club of Wooster enthusiastically pursued our goal of serving the children of Wooster. Our most exciting success marker was the successful launch of the Melrose Elementary site, bringing our total site count to four (Edgewood, Wooster High School, Parkview, and Melrose). As in any year, 2023 was full of unique challenges as we still look for the best ways to deliver on our mission in this post-pandemic world. Reflecting on both success and challenge, I am very proud of the kids, staff, and board who continually make the effort to make this Club great! And there's never too many opportunities to say "thank you" to our many investors who give so generously to make this all possible. As we look ahead to our 10th anniversary celebration in 2024, I'm happy to report the future remains bright for another decade of making a difference"!

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## MEET THE TEAM

#### **BOARD OF DIRECTORS**

Brad Gowins Natasha Wood Rob Kastner

Barb Knapic Bobbi Douglas Mike Ohlsen

Andy Badertscher Steve Shapiro Connor Orr

Drew Paul Sue Smail Susan Meade

Amy Bell Tammy Cruise Julie Ertl

#### **ADMIN TEAM**

Jon Hutchison, Executive Director

Caitlin Petit

Director of Operations

Jenni Szafranski

Director of Development

Ericka Barr

0000

Administrative Assistant

#### **EDGEWOOD CLUB**

Bri Priest Site Director

Shelley Madisyn Stevens Harper

Levi Jeremy Hutchison Hargrave

> Michelle King

#### **PARKVIEW CLUB**

Hannah Morber Site Director

Finn Ezra McCusker Wyner

Emily Jocelyn Jewell Aguirre

> Shannon Bower

#### **MELROSE CLUB**

Chey Sprinkle Site Director

Brianna Loriz Bishop Diaz

Amanda Cortnee McVay McVay

Nicole Totherow

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## RECOGNITION OF INVESTORS

WE ARE GRATEFUL FOR OUR GENEROUS
INVESTORS FOR SUPPORTING THE BGCW MISSION





The support you give throughout the year has had significant impact on our member's achievements and their ability to reach their goals. Your investment in the future of youth in Wooster helps to create unique learning opportunities and leads them toward a pathway of success. There are many ways to support BGCW and we are grateful for each and every gift.

#### •••• PATRON

Craig Sanders
Scott Boyes
Rachel Fishman
Lee Spencer
William Dehaan
Janice Steinbrenner
Jennifer Marrah
David Todaro
DM Murphy

Krista Asher

Dennis Boen Anita Greene Debbie Sidle Sue Steingass John Duta Drew & Heather

....

Drew & Heather Pasteur Pamela Rose
Andy Badertcher Marcia Edwar
Edward Stebbins James Gallan
Kovin Tropt

Kevin Trent Mary Vaidya Chad Welty
Patrick Rufener
Bobbi Douglas
Lynette Mackey
Mike Ohlsen
Pamela Rose
Marcia Edwards
James Gallander
Liz Glick

Kay Bergen



#### •••• CHAMPION ••••

Amberly Wolf
Amy Bell
Bala Venkataraman
Brad Gowins
Brian Reich
Daniel Fagert
Dave Reynolds
Frank Cebul
Joan Cooper

Joan Robertson

John Thomas
Julie Mennes
Leroy Haynes
Mark Gordon
Mick Bolon
Mike Faught
Paul Miller
RA McFalls

Ricky & Meredith Craig

Robert Blanchard Roger Buchholz Scott Rotolo Sue Smail Susan Meade Terri Babcock Valerie Herold

#### **Investor Spotlight: Jeffrey Musselman**

"I think I got involved the second year of BGCW's existence. I was drawn to the Club because I immediately saw the difference it was making in young people's lives. And I mean that in a very material and tangible way. BGCW can actually quantify the difference it makes! The social, academic and emotional support for the young people is second to none. We can actually show parents and school administrators the correlation between club participation and grades. That amazed me. And with the improved grades and social participation I also saw improved self worth and self esteem from the kids. Being a kid is hard. Maybe harder today than ever before. BGCW embraces each and every student for who they are. It's an amazing support system I can only wish existed when I was that age. I cannot say enough good things about BGCW and the impact it has on the most valuable part of our community - our young people".



#### •••• ADVOCATE ••••

Steve Shapiro
Charles Brain
Donna Baumann
Laurie Buehler
Paul Gerlaugh
Shirley Gardner
Barb Knapic

Valeria Shumaker Carol Stewart Don Redman Heather Knotek Jeffrey D Musselman David Spector



#### •••• FOUNDATIONS & CHARITABLE TRUSTS ••••

Wayne County Community Foundation

**Gessner Family Foundation** 

Matthew Family Fund

Beaverson Foundations Community Fund

Douglas James Snyder Memorial Fund

Untited Way of Wayne & Holmes County

Dennis and Kathy Helmuth Charitable Fund

The Blackbaud Giving Fund

**Buffalo Wild Wings Foundation** 

J.R and Sue Smail Charitable Fund

J M Smucker

Gesler Family Charitable Fund

#### •••• CORPORATIONS & BUSINESSES ••••

Apple Creek Banking
Company
Pallotta Ford
Rogers Overhead Door
The Leaf
Wayne Holmes Health, LLC
Facility Outsource Group
First Presbyterian Church
Pine Tree Barn
Wooster Glass Company Inc.
Wooster Ambulatory Surgery
Center
Wayne Savings Bank
Walnut Street Gallery

Women
Merit Pump and Equipment Co.
North Walnut Place, LLC
Buffalo Wild Wings, Wooster
Commercial & Savings Bank
Aaron's
Ackerman Auto and Tire
Germain Honda of College Hills
Hummel Financial Advisors
Kiwanis Club of Wooster
Classic Imports, Inc
D + S Distribution
Panda Express

**Wooster United Methodist** 

Wooster Noon Lions Club
The United Methodist Church of
Wooster
Wooster HS Class of 1963
Lifetime Financial Advisors LLC
Wooster Brush
City Square Steakhouse
Hummel Financial Advisors
Wooster Elks 1346
MCTV
Wayne Insurance Group
Seaman Corporation
United Titanium

2023 Impact Report

## CREATE AN IMPACT



WE ARE PROUD TO SERVE THE YOUTH OF WOOSTER AND TO EMPOWER THEM TO REACH THEIR FULL POTENTIAL.

Additional ways to support BGCW:



Scan the QR code with your mobile device.





Visit our online giving page at www.bgcwooster.org



Employer Matching Gifts (please contact your company to complete the matching gift form).



Give using the following mobile payment apps:
Venmo, PayPal, or use direct bank transfer.



Through everyday shopping: Designate BGCW as your charity of choice and the Club will receive funds for each purchase made.

Rite Aid: Use your Rite Aid Wellness+ rewards number and sign up at RXFundraising.com



Planned Giving:

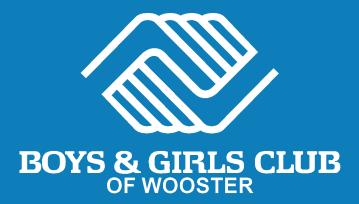
Donor-Advised Funds Charitable Gift Annuity Will or Trust Investment Assets



Please contact BGCW for more information or questions about supporting our Club.

(330) 804-0055 www.bgcwooster.org giving@bgcwooster.org

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The Mission of Boys & Girls Club of Wooster is
To empower all young people to reach their
full potential as caring, productive,
responsible citizens.

We envision Boys & Girls Club of Wooster as being a community leader in empowerment and advocacy for the youth of Wooster.







124 North Walnut Street | Wooster, Ohio 44691

Stay Connected!







